

Young Music Duo, Lady Kash and Krissy alongside 2-time Academy Award Winning Music Director A.R.Rahman in the Soundtrack of 'Endhiran-The Robot' – Indian Cinema's most colossal and costliest Film, which brings together the Industry's biggest names – Superstar Rajinikanth, the Beautiful Aishwarya Rai Bachan, hit Director Shankar and of course A.R.Rahman himself!



July 31, 2010 – Oscar Award Winning Music Director A.R.Rahman combines vocals with the Young and Talented Duo Lady Kash and Krissy for the Soundtrack of the most-awaited Movie, 'Endhiran'. Renowned Filmmaker S.Shankar, who is known for delivering hit Films with social themes and a commercial touch, has directed the Movie.

Lady Kash and Krissy have rapped and sung for A.R.Rahman in projects that have been released earlier. However, the Audio Release of 'Endhiran' marks the first time the trio will come together to combine their vocal styles to present a unique hit to a much eagerly awaiting World audience.

The song is titled "Irumbile Oru Idhayam" (translates to: Heart of Steel) and listeners have been raving about the song's one-of-a-kind style. With an overall futuristic/robotic sound, the song is jam-packed with distinct, catchy and dynamic vocals from all 3 vocalists. With crafty and cleverly written lyrics, the delivery of vocals keep you feeling pumped throughout and yes, you will find yourself moving to the beat! Maestro A.R.Rahman and 'Robo Girls' Lady Kash and Krissy are a killer combination and it looks like this song has quickly become the People's Favorite! Caution! You're bound to be hooked from the first second to the very end!



The Audio Launch Function, held on the 31st of July at Malaysia's Putrajaya International Convention Center (PICC), was the grandest of all Audio Launch Functions ever organized and was star-studded with some of the Industry's biggest Stars gracing the Event.

The Soundtracks for the Film has been anticipated for a very long time and Think Music has purchased the Soundtrack Album's release rights for a whopping US\$1.6 Million. The Film is also said to be a multiple record breaker; becoming the massive Indian Cinema's most costliest film ever and to have the largest film release ever in the World.

'Endhiran' is a Tamil Science Fiction film and will most likely be busting into Theatres Worldwide, in September 2010 after over 2 years of meticulous filming and production work. Two of Hollywood's most reputable companies, Stan Winston Studios and Industrial Light & Magic have also worked on the Film's animatronics and visual effects, respectively.

Lady Kash and Krissy said, "This is our biggest achievement thus far and undoubtedly a dream come true for the both of us! Working on a massive and exciting project such as Endhiran with the most admired personalities in the Industry, is a truly humbling experience and will definitely remain as our earliest most memorable mark of our Journey even as we go forward to more experiences. Being on a soundtrack with Mr.A.R.Rahman is a joyful blessing and something we have always visualized eagerly."

"We put in all our heart into the creative process of this song. Penning the lyrics for Ash whom we both admire, made the song-writing process much easier and enjoyable! This song is exciting. This song is electrifying. This song is energetic and hypnotic! It is our pride and joy and will always remain as our first special project."

To view the full credit list:

<http://www.arahman.com/v2/discography/films-tamil-endhiran.html>

(SOURCE: WWW.LADYKASHANDKRISSEY.COM - THE OFFICIAL SITE)

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